



ENRICHING THE LIVES OF PEOPLE & PETS IN OUR COMMUNITY

A Benefit to Support the York County SPCA · Saturday, May 16, 2020



of York County
A New Leash on Life™

BROUGHER COMPANION
ANIMAL SHELTER

Our Mission

"The York County Society for the Prevention of Cruelty to Animals is a charitable organization dedicated to providing long term human and animal services to residents of York County through programs that find permanent, loving homes for displaced and stray animals, help control animal population growth, investigate and prosecute cruelty offenders and educate the general public about animal welfare and safety."

York County SPCA is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code. A portion of your sponsorship could be tax-deductible.

Dear Friend of the York County SPCA,

The York County SPCA will hold our "Wags to Riches" Benefit at the Country Club of York on Saturday, May 16, 2020. Our theme will be "Enriching the Lives of People and Pets in our Community" and will raise much needed funds to support the programs and services of our shelter.

This gala affair will include a welcome reception, silent and live auctions, and a gourmet dining experience.

We invite you to join us and become a part of this exciting and rewarding evening by committing to "Wags to Riches" as a corporate sponsor and/or attending with your family and friends. **Your support of "Wags to Riches" will provide much needed funds to help sustain the programs and services offered to York County residents and animals.**

Additionally, your participation will establish your company as a community leader, provide an ideal occasion to connect with other York County business leaders, and allow you to spend an enjoyable evening at the beautiful Country Club of York. Please consider the ways your contribution can make a difference in the lives of both people and pets!

A Sponsorship Packet is enclosed which lists the opportunities available through this most special event. Please consider these options as part of your philanthropic commitment to the York County community and your York County SPCA.

Together with the help of our volunteers and the York County community, the SPCA can continue its mission of serving the animal and human population of York County.

Sincerely,

"Wags to Riches" Committee Member

For more information about the York County SPCA, its programs or services, or "Wags to Riches" Gala Benefit, please **contact Hannah Beard**, Community Outreach Coordinator at **717-764-6109 x143** or **hbeard@ycspca.org**.

Sponsorship Benefits

Sponsorship Benefits	Presenting (SOLD OUT)	Royal Riches	Platinum	Gold	Silver	Bronze	Patron of the Pets	Commit By Date**
	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500	\$1,500	\$500	
Program Ad Placement	First Forward Facing Page	Inside Front Cover, Inside Back Cover-first committed	Full	3 / 4 Page (Three-Quarters Page)	1 / 2 Page (Half Page)	1 / 4 Page (Quarter Page)	Program Listing	4/1/20
Save The Date	Top Billing Logo	Large Logo	Logo	Name Listing				11/1/19
Invitation	Top Billing Logo	Large Logo	Logo	Logo	Name Listing			2/1/20
Verbal Recognition at Event	Personal Thank You	Personal Thank You	Personal Thank You	-	-	-		4/15/20
Social Media Recognition	Top Billing Logo	Large Logo	Logo	Logo	Name Listing	Name Listing		
Signage at Event	Top Billing Logo	Large Logo	Logo	Logo	Logo	Name Listing		4/15/20
SPCA Website Recognition	Top Billing Logo	Large Logo	Logo	Name Listing	Name Listing	Name Listing		
Event Website Recognition	Top Billing Logo	Large Logo	Logo	Logo	Logo	Name Listing		
SPCA Newsletter Recognition	Top Billing Logo	Large Logo	Logo	Name Listing	Name Listing	Name Listing		1/15/20
Additional Promotion	Top Billing Logo	Large Logo	Logo	Name Listing	Name Listing	Name Listing		
Complimentary Tickets and VIP Seating at Event	16 Tickets	12 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets		4/15/20

**All Camera-Ready Ad Art/Logos must be received by the 'Commit-By Date' to receive the benefit

Additional Sponsorship And Underwriting Opportunities:

Décor
Entertainment
Auction
Wine/Beverages/Reception

Memory Makers
Design Sponsor (**SOLD**)
Print Sponsor (**SOLD**)
Media

Questions? Please Contact:

Hannah Beard, Community Outreach Coordinator
York County SPCA
3159 N Susquehanna Trail, York, PA 17406

email: hbeard@ycspca.org · **tel:** 717-764-6109 x143

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